

# Basic Information of the Forum

## Basic Information

Time: Jun 7 to Jun 11,2011

Address: Jiuhua Resort & Convention Center, Beijing

## Important Date Reminder

Sponsorship Application Deadline: May 20,2011

Preferential Early Registration Deadline: May 15,2011

Advertisement Deadline: May 20,2011

## Secretariat

Tel: Liu Yue: 0086-10-82212866 Ext. 6010

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# Sponsorship & Advertisement Information

## Sponsorship Package Scheme

Level	Sum
Diamond Sponsor	RMB 400,000
Gold Sponsor	RMB 250,000
Silver Sponsor	RMB 120,000
Copper Sponsor	RMB 60,000

### Diamond Sponsor:

- Name shown on the back board of main venue, as a supporting organization of the Forum (ranking 1st)
- Free registration for 10 attendees
- One rainbow door
- An opportunity to speak in a key event of the Forum
- Priority speech opportunities at related sub-forums
- 2 admissions for VIP lounge (and a translator)
- Priority to select other sponsorship items of the Forum
- Four seats at VIP Lunch Banquet
- Corporate image introduction (one page) in Forum brochure
- A banner hung at main venue
- 4 free 3m x 2m booths in exhibition area
- Become China International Medical Device Regulatory Forum permanent website links
- One VIP meeting room during the Forum

### Gold Sponsor:

- Name shown on the back board of main venue, as a supporting organization of the Forum (ranking after the diamond sponsor, in alphabetical order)
- Free registration for 7 attendees
- Supporting unit of sub-venues
- Priority to give lectures at sub-forums
- An admission for VIP lounge (except for a translator)

- Two seats at VIP Lunch Banquet
- Conference information & corporate image brochure (one page)
- A banner hung at sub-venue
- 2 free 3m x 2m booths in exhibition area
- Priority to select other sponsorship items of meeting
- Become China International Medical Device Regulatory Forum permanent website links

### Silver Sponsor:

- Acknowledgement at board on main entrance of venue, indicating corporate name and logo (ranking in alphabetical order)
- Free registration for 5 attendees
- A speech at sub-venue
- One seats at VIP Lunch Banquet
- Conference information & corporate image brochure (one page)
- A free 3m x 2m booth in exhibition area

### Copper Sponsor:

- Acknowledgement at board on main entrance of venue, indicating corporate name and logo (ranking after the silver sponsors, in alphabetical order)
- Free registration for 3 attendees
- One seats at VIP Lunch Banquet
- A free 3m x 2m booth in exhibition area

The aforementioned sponsors should make registration formalities for their free quotas on the Internet before May 15, 2011, and deliver related names, institutions, and registration number lists to the secretariat. No free registration will be offered, once overdue.

# Sponsorship & Advertisement Information

## Other Specific Sponsorship Items of the Forum

(priority is given to diamond and gold sponsors)

- Name shown on fruit table in VIP rooms: RMB 20,000 (only for showing name)
- Name shown at tea break package; RMB 100,000 (only for showing name at the tea break site for brand promotion and corporate culture introduction; no product exhibition in the area)
- 3m x 2m booth: RMB 20,000 each
- Table-water sponsorship
- Flower basket: RMB 5,000 each
- Pen and notebook:  
RMB 40,000 (including process fee)  
RMB 20,000 (excluding process fee, only for carrying name)
- Bag for conference use: RMB 30,000 (only for carrying name)
- Meeting room renting: RMB 10,000 per day

## Other Sponsorship Chances

Internet Center; Souvenirs of Conference; Web Site

## Quotation of Advertisement on Conference Brochure

Back Cover	RMB 35,000
Inside Front Cover & Facing Page	RMB 30,000 per page
Inside Back Cover & Facing Page	RMB 25000 per page
Color Page 1 & 2	RMB 20,000 per page
Color Page 3 & 4	RMB 15,000 per page
Color Interleaf Page	RMB 10,000 per page

## Opening Dinner

To hold both opening ceremony and dinner in the evening of June 7, 2011, the organizing committee of the forum encourages dinner sponsors in different forms. The specific sponsorship forms and expenses will be fixed in discussion.

## About Payment & Cancellation

The copper and other superior sponsors should prepay 50% of total sponsorship funds before May 15, 2011, and then pay the rest before May 20, 2011.

### Sponsorship Fee Delivery

Bank transfer to: Industrial and Commercial Bank of China, Beijing xueyuanlu Branch

Account Name: China Center for Pharmaceutical International Exchange

Account: 0200025509006763272

Please notify the secretariat on paper before May 20, 2011, if you want to cancel sponsorship. Before May 20, 2011, we will refund 50% of your total submitted sponsorship money, but no money will be returned after May 20, 2011.

The policy is applicable to reservation of all sponsorship items.

# Application Form for Corporate Sponsors

Beijing, June 2010

Please fill the blanks as soon as possible and mail or fax the finished form to the secretariat.

## Forum Secretariat

Address: Room 1106, 11th floor, Office Building B, Maples International Center, No. 32 Xizhimen North Street, Beijing, China (Postcode: 100082)

Contact Person: Liu Yue Tel: 0086-10-82212866 Ext. 6010

Fax: 010-82212857

E-mail: Liuyue@ccpie.org

Web Site: <http://www.cimdr.com>

<http://www.ccpie.org>

### Corporate Information

Name (English) \_\_\_\_\_

Name (Chinese) \_\_\_\_\_

### Contact Information

Name \_\_\_\_\_ Post \_\_\_\_\_ Tel \_\_\_\_\_

Fax \_\_\_\_\_ Mobile Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Mailing Address \_\_\_\_\_ Postcode \_\_\_\_\_

### 1. Sponsorship Reservation

Diamond Sponsor  ¥ 400,000

Gold Sponsor  ¥ 250,000

Silver Sponsor  ¥ 120,000

Copper Sponsor  ¥ 60,000

Total 1 \_\_\_\_\_

### 2. Booth Reservation

¥ 20,000 x \_\_\_\_\_ (number of 3mx2m booth) = ¥ \_\_\_\_\_

Special design  Standard booth

Total 2 \_\_\_\_\_

### 3. Single Sponsorship Item

Naming of fruits in VIP rooms <input type="checkbox"/> ¥ 20,000	Naming of Tea Break <input type="checkbox"/> ¥ 100,000
Flower basket <input type="checkbox"/> ¥ 5,000/each	Pen and notebook used for conference <input type="checkbox"/> ¥ 40,000 (including process fee) <input type="checkbox"/> ¥ 20,000 (excluding process fee, only for naming fee)
Bag for conference use <input type="checkbox"/> ¥ 30,000	Meeting room renting <input type="checkbox"/> ¥ 10,000 per day

Total 2 \_\_\_\_\_

### 4. Advertisement on Conference Brochure

Back Cover <input type="checkbox"/> ¥ 35,000	Inside Front Cover & Facing Page <input type="checkbox"/> ¥ 30,000 per page
Inside Back Cover & Facing Page <input type="checkbox"/> ¥ 25,000 per page	Color Page 1 & 2 <input type="checkbox"/> ¥ 20,000 per page
Color Page 3 & 4 <input type="checkbox"/> ¥ 15,000 per page	Color Interleaf Page <input type="checkbox"/> ¥ 10,000 per page

Total 2 \_\_\_\_\_

Sum = Total 1 + Total 2 + Total 3 + Total 4 = \_\_\_\_\_

Signature \_\_\_\_\_

Corporate Seal \_\_\_\_\_

Date \_\_\_\_\_